

Meghan O'Brien

615 Fallview Lane, Boone, NC 28607

(704)-650-8909 | obrienme2@appstate.edu | [LinkedIn](#) | [Website](#)

EDUCATION

Appalachian State University, Boone, NC

Bachelor of Science in Business Administration

May 2027

Major: Marketing with a concentration in Digital Marketing

WORK EXPERIENCE

Turner Construction Company, Charlotte, NC

Marketing and Sales Intern

July 2023 – September 2023

- Designed engaging social media posts to enhance brand visibility.
- Produced an intern video showcasing company culture and current projects.
- Captured and edited professional headshots for company use.
- Analyzed data trends to support marketing strategies.

INVOLVEMENT

The Orbital Student Magazine, Royal Holloway University of London, England

Editor in Chief

March 2024 – August 2024

- Directed magazine planning, production, and distribution while executing online and on-campus marketing initiatives.
- Supervised the executive board and fostered a collaborative social club environment.

The Orbital Student Magazine, Royal Holloway University of London, England

Head Illustrator

March 2023 – March 2024

- Developed and executed compelling visual identities for magazine issues, including mood boards, covers, article illustrations, and spread layouts.
- Spearheaded marketing campaigns across social media and campus channels.

Ardrey Kell High School, Charlotte, NC

Artistic Director

August 2018 – June 2022

- Conceptualized and designed marketing materials for Art Department events, including theater performances, art galleries, and concerts.
- Led and coordinated the design and construction of theater sets; managing supplies, team members, and production schedules.

VOLUNTEER EXPERIENCE

Saint Matthews Catholic Church, Charlotte, NC

Catechist

July 2015 – Present

- Facilitated Sunday school lessons to support children's spiritual development.
- Mentored and guided young participants as a Vacation Bible School (VBS) camp counselor.

Matthews Playhouse of the Performing Arts, Matthews, NC

Acting Teacher

July 2015 – February 2019

- Instructed acting classes, enhancing students' confidence and communication and presentation skills.
- Organized and managed parent/client communications, student health forms, and event scheduling.

SKILLS

- Adobe Creative Cloud
- Microsoft Office Certified
- American Sign Language